COVENTRY.

MANAGING DIRECTOR'S OFFICE

J. F. Mills, Esq., 116, Harding Ave., Kenmore 17, NEW YORK. U. S. A. 16th September, 1953.

Dear Sir,

We are very pleased to learn that you have recently acquired a Jaguar car.

As manufacturers of high quality cars with a world wide reputation, we desire you to know that our interest in them does not cease after delivery from these works. Rather do we take particular pride in the satisfaction which Jaguar owners derive from their cars. Therefore, we shall at all times be pleased to hear from you on any matter regarding your Jaguar which you may wish to communicate to us.

Yours faithfully, JAGUAR CARS LIMITED.

Chairman and Managing Director.

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